

# PMI Orange County Social Media Checklist

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1. Start with **Google**, Google your name and start getting the results you want by:  
a) setting up a blog at **<http://blogger.com>** or **<http://wordpress.com>**
2. Create a **Google Alert** for your topic area. Just type alert in Google and you will find it. May require you to create a Google account.
3. Set up **Google Reader** (same as above) and start getting **RSS feeds** from blogs and sites in your area of interest.
4. Go to **Google Blog Search** and find relevant blogs.
5. Go to Technorati and do the same **<http://www.technorati.com>**

After you set up your blog at either **Blogger** or **Wordpress**, feed it to your Twitter account through Twitterfeed. Just Google Twitterfeed.

links:

**<http://www.twitter.com>**  
**<http://www.twitterfeed.com>**

If you are looking for a great design for your **Wordpress blog** check out **THESIS** (just google Thesis for Wordpress). You will pay about \$80 for it but it is well worth it)

6. Connect your Facebook account to your Twitter account, so that every time you update Facebook it goes to Twitter. Fins the app at the bottom of your Facebook Page.
7. After you sign up for Twitter, use **Tweetdeck** (google it) or **HootSuite** to manage your account. It makes things a lot easier!

links:

**<http://www.tweetdeck.com>**  
**<http://www.hootsuite.com>**

8. QuickTip: Go to **Amazon.com** and start leaving comments on business books you like. Your search rankings will improve through this.
9. Go to **Slideshare.net** and post your presentations there and link that to your **LINKEDIN** account. There is an app for Slideshare on LinkedIn. Search it and you'll find it. On LinkedIn, you can also connect your blog so that it appears on the left hand side when your page loads. Search for this app under "blogs".
10. Check out **Plaxo.com** and **VisualCV.com** as well for networking and resumes.

